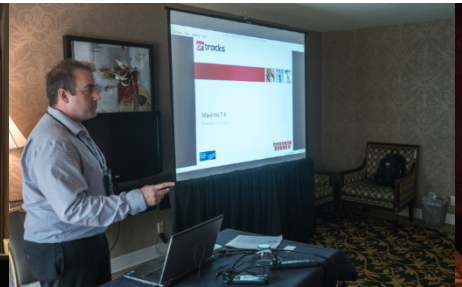
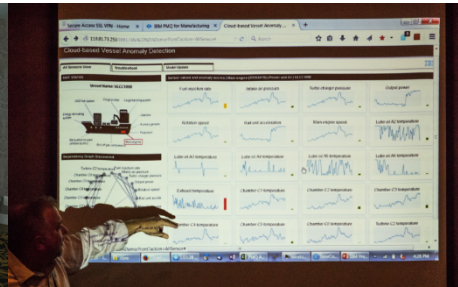
2018 Maximo Users Group Conference

January 29-31, 2018
Royal Sonesta Houston

#HoustonStrong

Organizations still accepting donations:

- The American Red Cross
- The Salvation Army
- Samaritan's Purse
- Feeding Texas food bank
- Catholic Charities USA
- The Hurricane Harvey Relief Fund
- Save the Children

Our Mission

- A network and forum for Maximo oil and gas / HSE solutions **users to share and exchange information**, ideas, best practices, methods, and experiences

- Promote and advance **safety, reliability, maintenance and cost management excellence** across the global IBM Maximo user community in the oil and gas industry

GOMaximo Board of Directors

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Suncoke

Tim Jackson
EP Energy

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Ian Ramsingh
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Dave Turner
IBM

Names in **Red** are here at GOMAXIMO

2017 Conference

- **We hired professionals to manage this year's conference. Corporate Events & Occasions (CE&O) > http://ceocorpevents.com**

Debra McDonald
Founder CEO/President

Renee Press
Director of Operations

CE&O
Corporate Events & Occasions
Cultivating Exceptional Outcomes

Announcements

- **GOMAXIMO has been in business for eight years and this is our 7th annual users conference.**
- **GOMAXIMO Board of Director membership is at an all-time high of fifteen.**
  - **Always looking for interested persons to serve on the Board.**
- **GOMAXIMO has expanded to include HSE industry solution users into the community.**
- **We are an independent group, not affiliated with IBM but maintain good support through Dave Turner our IBM liason and GOMAXIMO Secretary**
- **We have a voice in application development through our relationship with Russel Bee, IBM Maximo O&G Lead Product Architect, Kyle Harding, Senior Product Architect and Ana Paula Brambila, Software Development Lead.**

Russell

Kyle

Ana

Visit our new website at www.gomaximo.org

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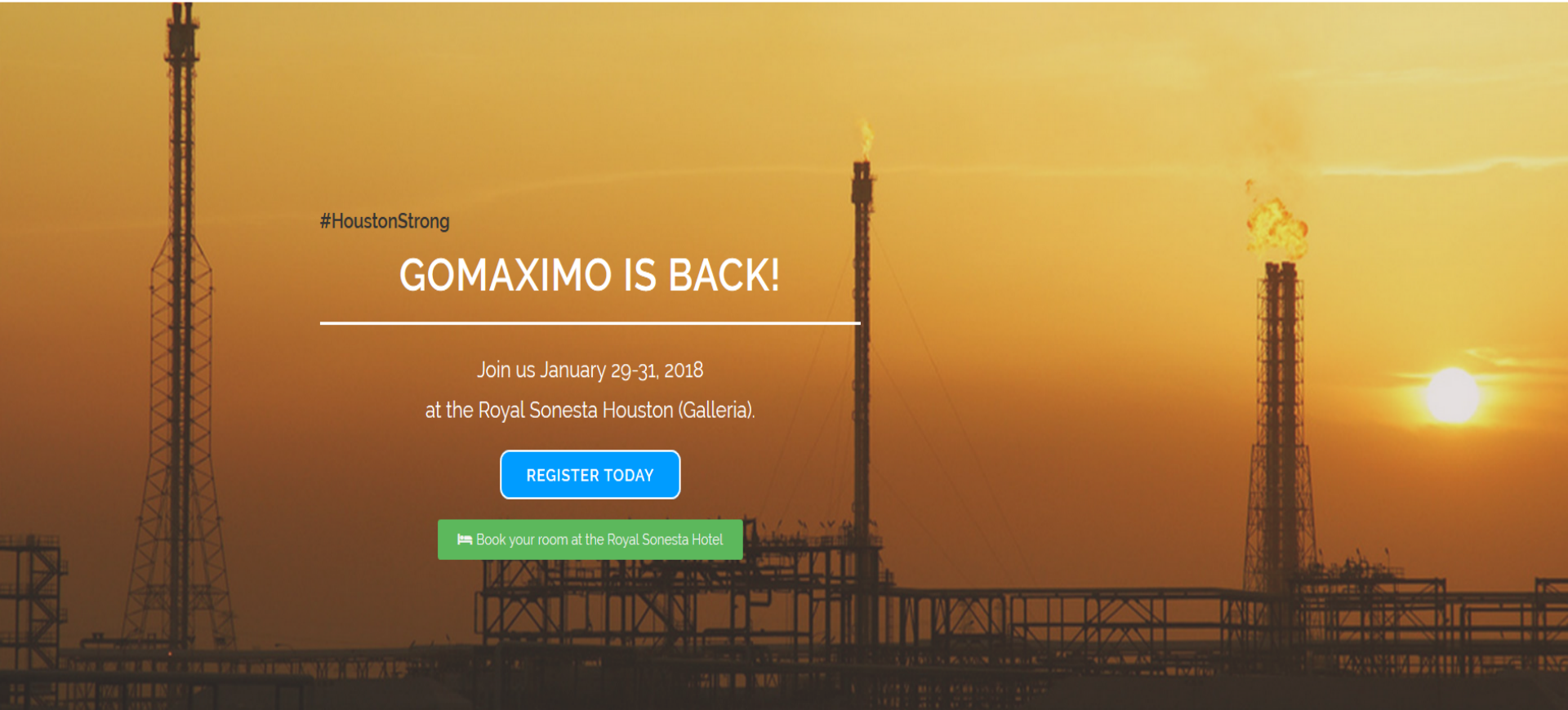
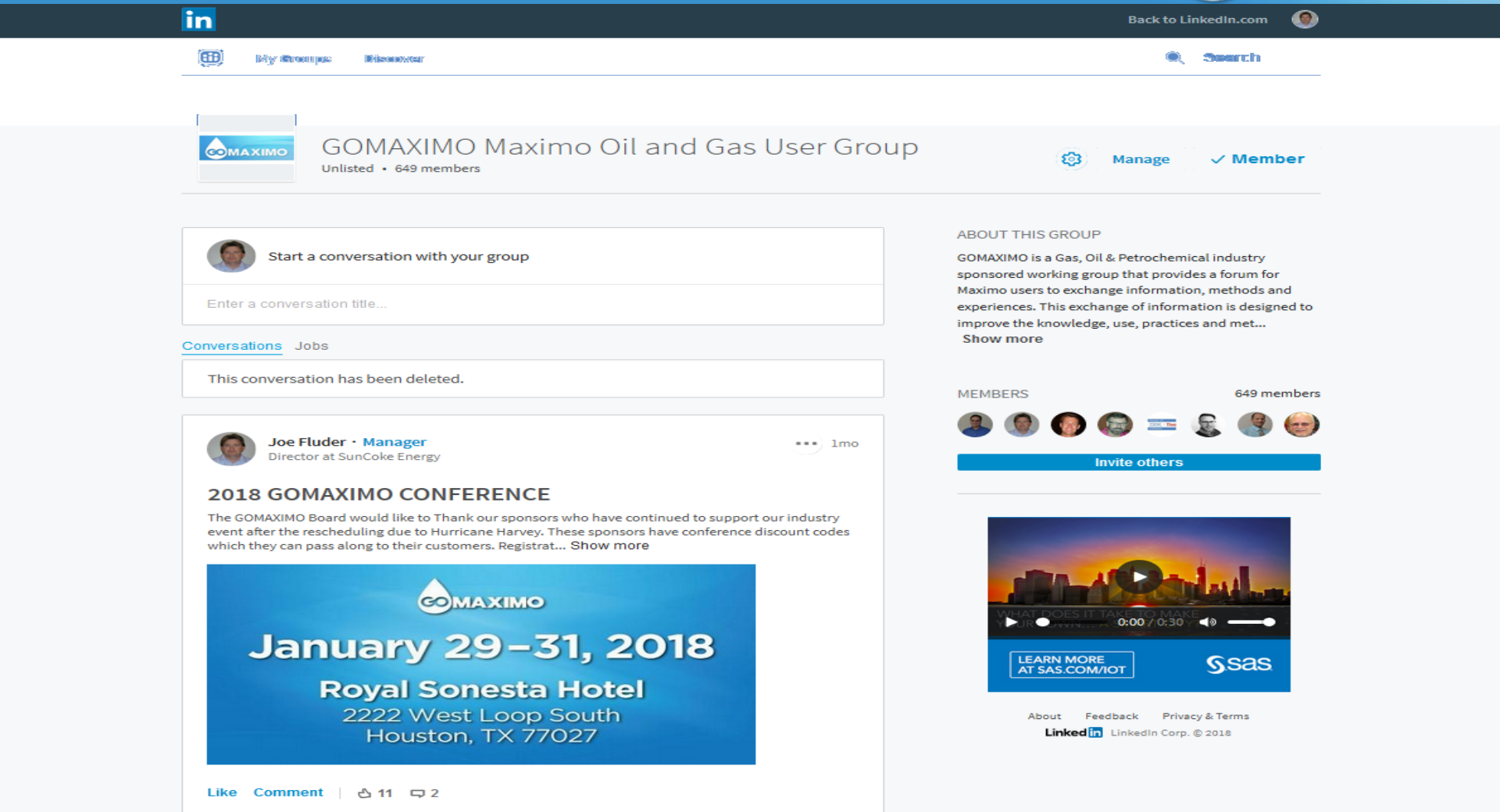
HOME NEWS ABOUT CONTACT JOIN GOMAXIMO GOMAXIMO CONFERENCE LOGIN



Join GOMAXIMO Group on LinkedIn

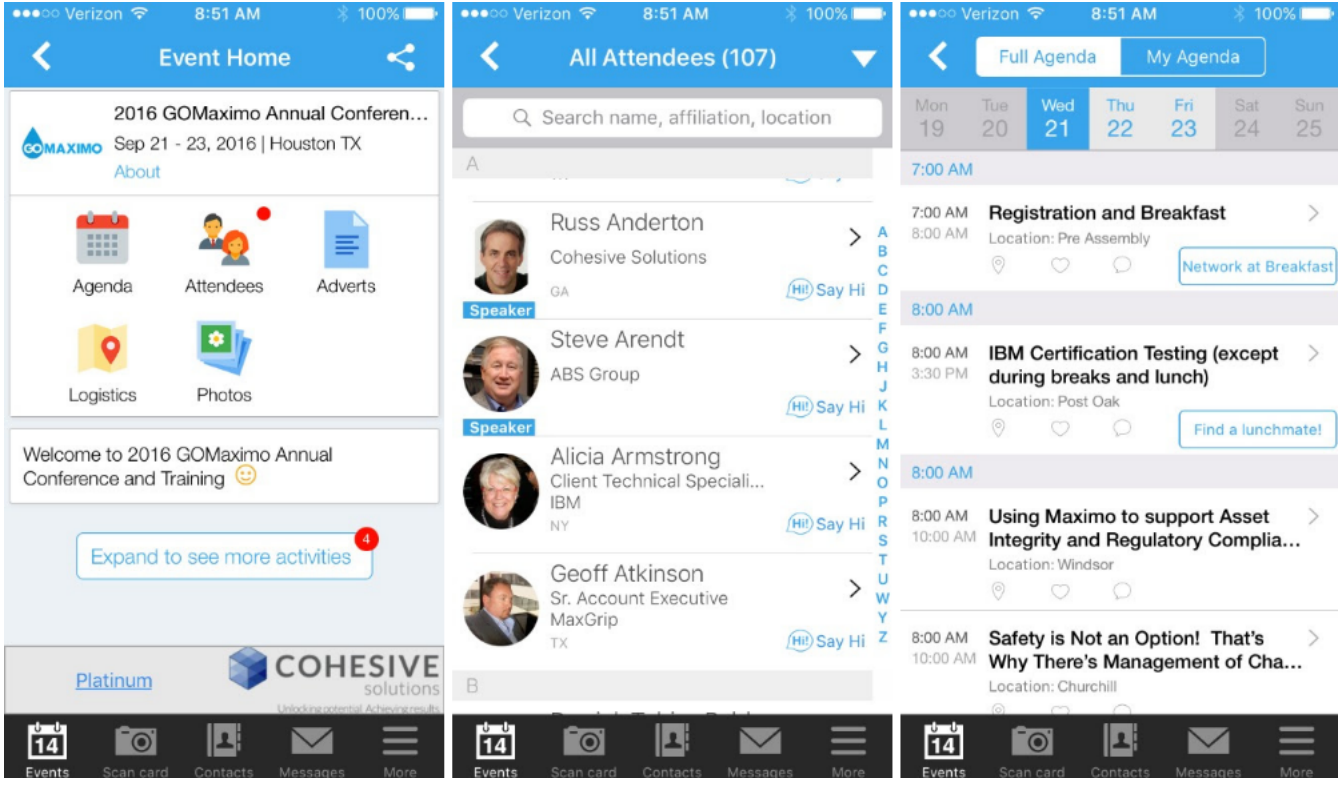


Download the Conference Application!

- URL: https://whova.com/portal/gomax_201711
- Download to view program, see sponsor info, connect with attendees and more
- Provide session feedback on the Whova app, click on session, rate, select stars and submit

Digital GOMaximo – Feedback Please!

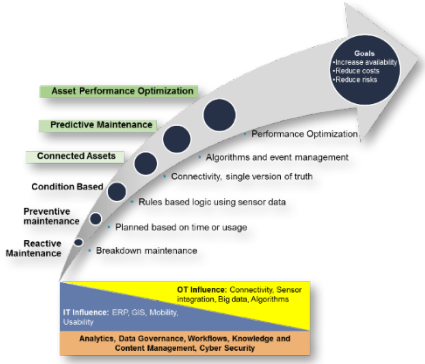
- https://whova.com/portal/gomax_201711

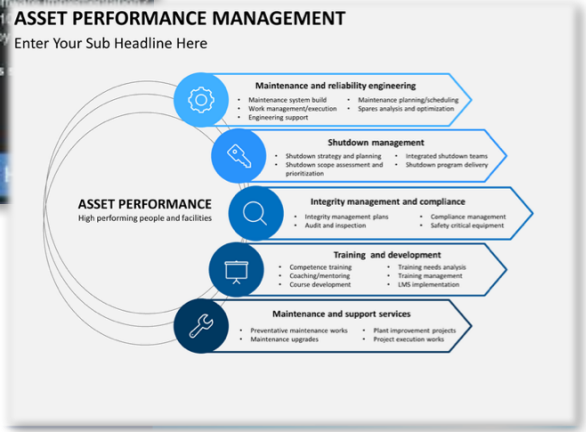


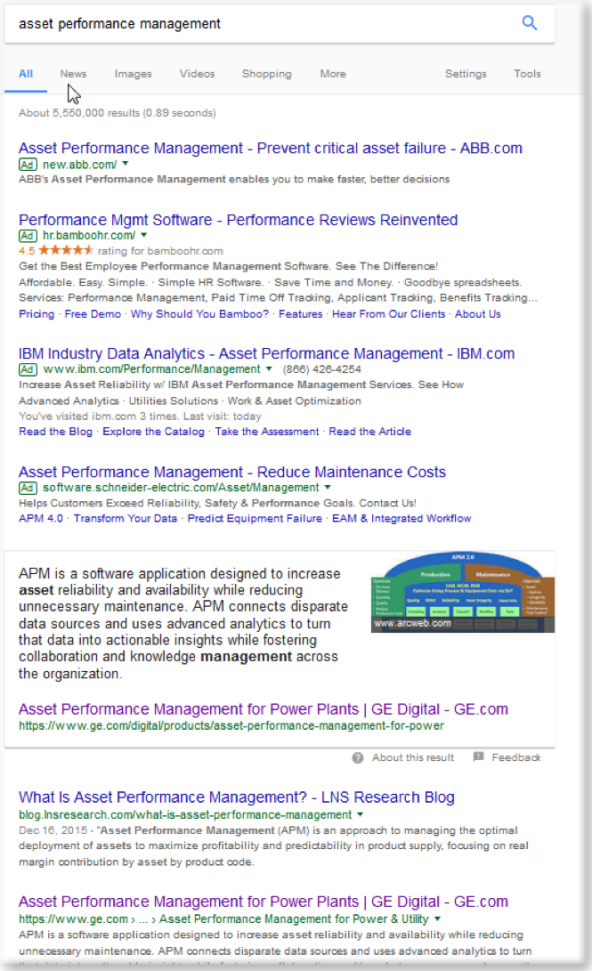
IBM Point of View

GO MAXIMO

Asset Performance Management (APM)







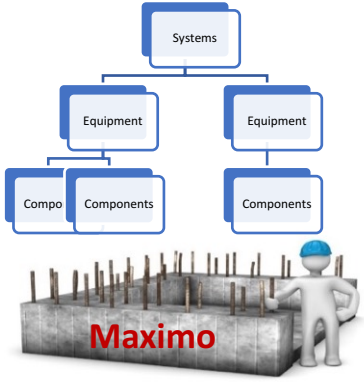
IBM's Point of View on Asset Performance Management

IBM Point of View: EAM is a foundation of any solution for improving asset performance.

Human Resources

Operational Accounting

Equipment Hierarchies



Failure History
Maintenance History

Real Time Monitoring
(via IoT)

Maximo + IoT + Analytics = Asset Performance Management (APM)
Equipment Agnostic!

IBM's Point of View on Asset Performance Management

Perception and application of APM differs widely by industry and use case, as evidenced by the large number of niche solutions available.

- Enterprise Asset Management (EAM) is essential to APM.
- Other components include condition monitoring with devices connected through IoT Platform
- Analytics creates insight and increased efficiency

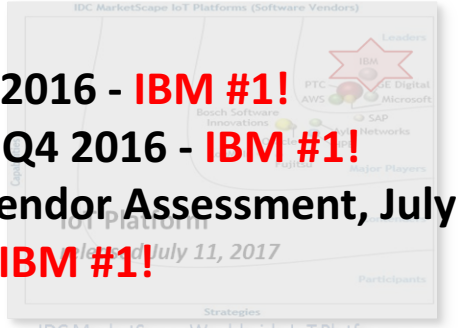
IN OTHER WORDS > Maximo + IoT Platform + Analytics provide all the functionality to support ANY APM initiative.

- ➢ IBM focuses on delivering state of the art IoT, analytics and EAM products to market that can be configured to support all aspects of APM.
- ➢ Our consulting group, partners, industry experts and customers identify specific client requirements and fit the tools to purpose.

Equipment Agnostic

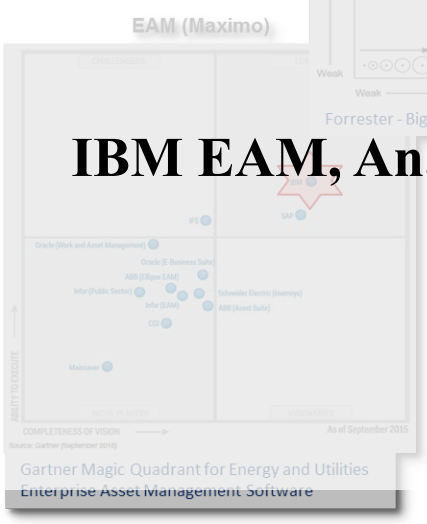
IBM's Point of View on Asset Performance Management

- Gartner Magic Quadrant for Energy and Utilities, Enterprise Asset Management Software, September 2015 - IBM #1!
- Forrester – Big Data Streaming Analytics, Q1 2016 - IBM #1!
- The Forrester Wave: IoT Software Platforms, Q4 2016 - IBM #1!
- IDC MarketScape Worldwide IoT Platforms Vendor Assessment, July 2017 - IBM #1!
- ARC EAM Market Analysis Report, Q2 2017 - IBM #1!

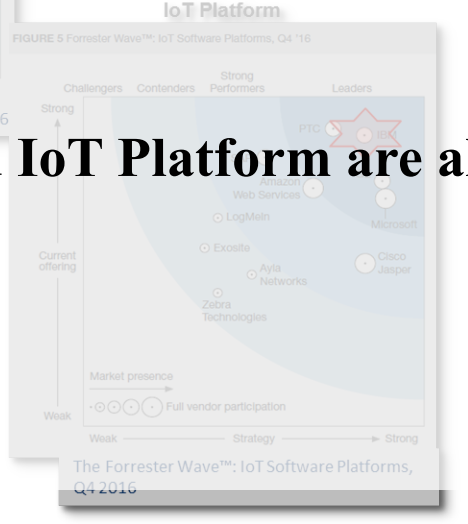


IDC MarketScape Worldwide IoT Platforms Vendor Assessment

Forrester - Big Data Streaming Analytics, Q1 2016

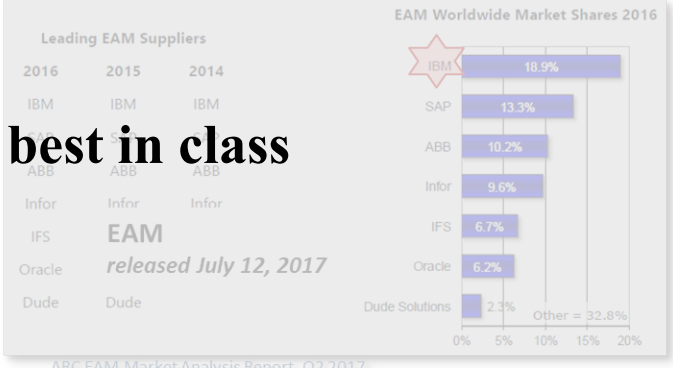


Gartner Magic Quadrant for Energy and Utilities Enterprise Asset Management Software



The Forrester Wave™: IoT Software Platforms, Q4 2016

IBM EAM, Analytics and IoT Platform are all best in class



ARC EAM Market Analysis Report, Q2 2017

Training/Education Sharing Day

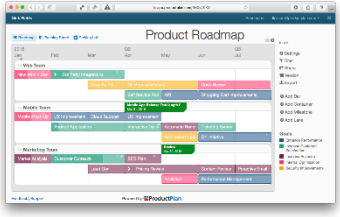
Monday January 29

- **Training and Professional Development**
  - 42 sessions
- **Conference Reception, Cocktails and “Lite Bites”**

Today at a Glance…

Tuesday, January 30

- Keynote Presentation, “Change Is Permanent – So Get Used To It!”
- Product Updates/Roadmaps
- Subject Matter Expert Presentations
- Business Partner Exhibits
- Networking Breaks
- Texas Hold Em Tournament (and Blackjack)

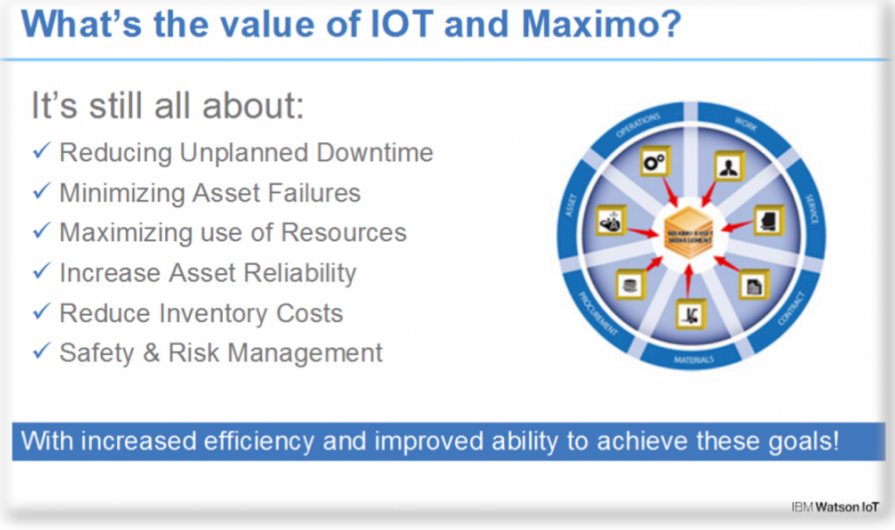


Chalmers Brothers Keynote Speaker

Tomorrow at a Glance…

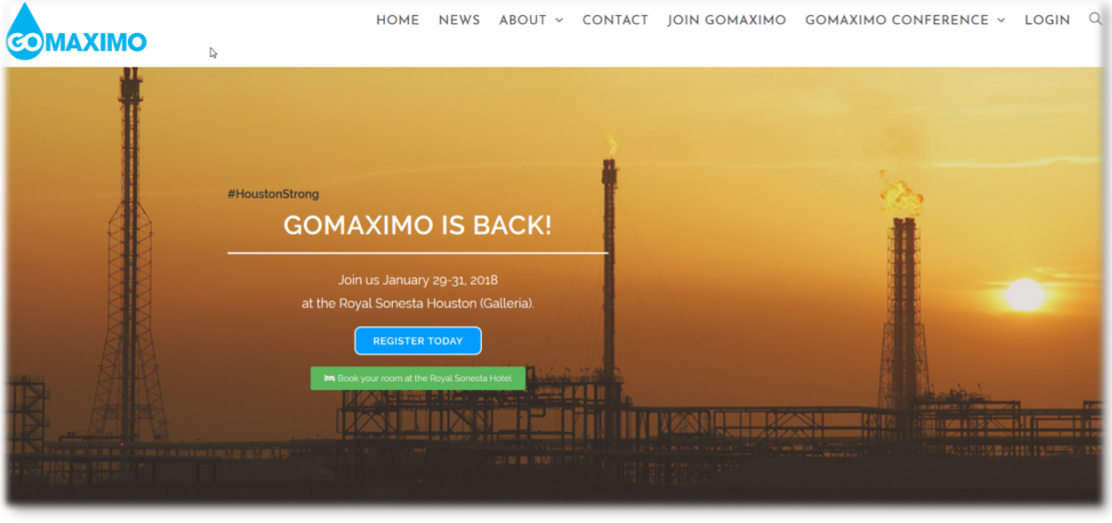
Wednesday, January 31

- Two tracks
- Track 1 – IBM product managers and engineers
- Track 2 – More Maximo O&G customer experiences and subject matter expert presentations



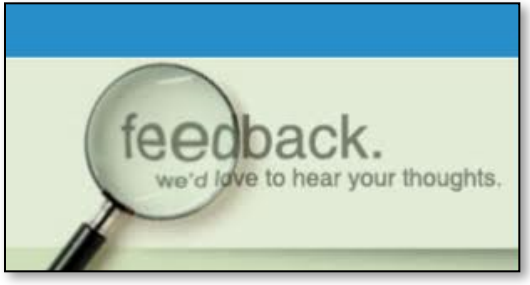
Call to Action!

- **Volunteers Always Welcome**
- **IBM Think 2018 | March 19-22, 2018 Las Vegas, NV.**
- **MaximoWorld | August 7-9, 2018 Walt Disney World Dolphin Resort, Orlando**
- **GOMAXIMO 2019**
- **Use the new Website!**



Your feedback matters!

- We cannot get better if we don't hear from you!
- We have gone online!
- Early next week you will receive an email with a link to an online survey
- Thank you!!!



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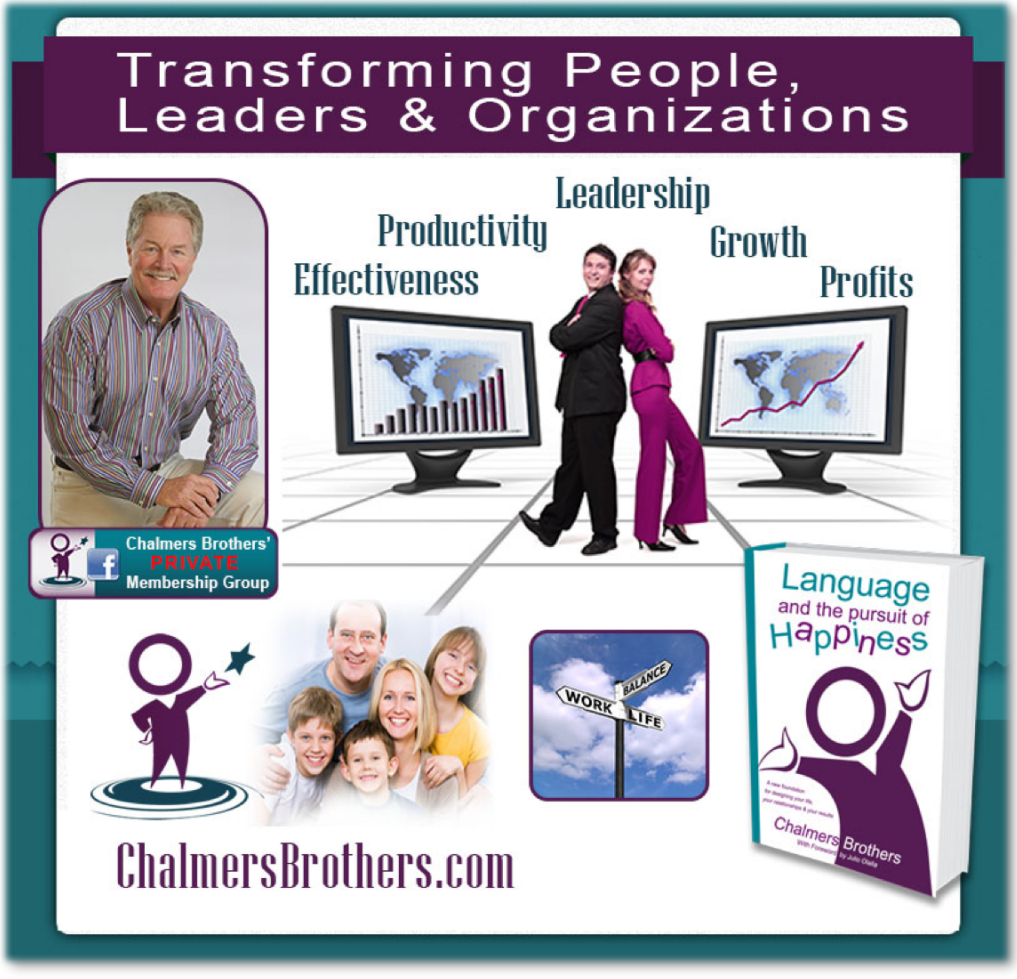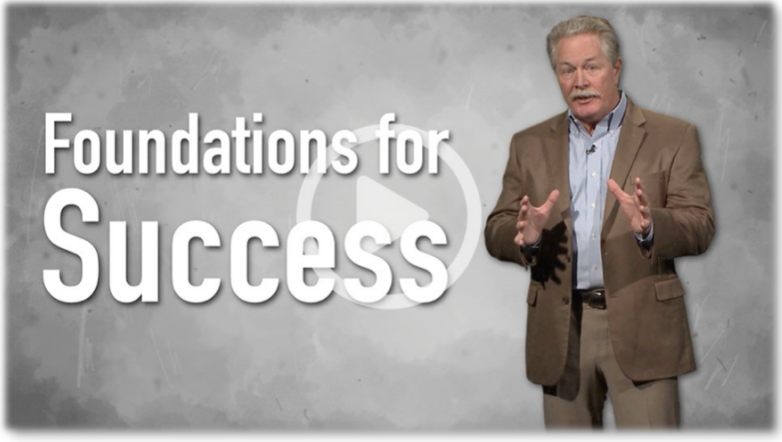
2018 Conference Keynote Speaker